

6 Punches to make your

Domain Name worthy



NamesCon
India 2018

DomainKhan

SESSION : WHAT IS MY DOMAIN WORTH



Caution : Don't punch everyone.

Domain Khan



1

Add more value - Social handles and identities

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Example # 1

Secure | <https://www.facebook.com/AyurvedicMantra/>



Ayurvedic Mantra



Secure | <https://www.instagram.com/AyurvedicMantra/>

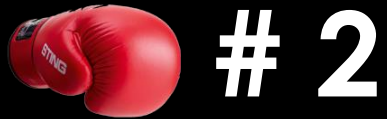


Instagram

Search

Secure | <https://twitter.com/AyurvedicMantra>





Create Logo

(Picteller.com, Canva.com, LogoMakr.com)


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Example # 2


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Search Domain Categories About


Travel



nepaltrip.net
4 Years 9 months old



holidayon.com
7 Years 7 months old

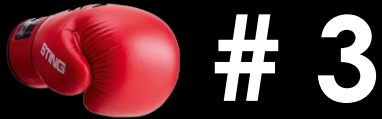


budgettrip.in
7 Years 2 months old

Domain Names as Text

Nepaltrip.net
Holidayon.com
Budgettrip.in
Gadmo.com
Gaz8.com
Zerovity.co
BestPhotography.in





Make your domain live with “Google Sites” for free

OR

Add News and Story feeds ([Feedgrabbr.com](https://www.feedgrabbr.com))

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Example # 3



Welcome to Ayurvedic Mantra

Latest Ayurveda Updates

[Effective Ayurvedic self-care tips for dry skin](#)

[Medu Vada: How to Make? Ayurveda Benefits](#)

[6 simple yoga postures for desk dwellers](#)

[Ayurvedic Wheat Noodles: How To Make? Benefits](#)

[Nettle – Ayurvedic uses and health benefits of the medicinal herb](#)

[13 Hazards And Precautions Related To Vegetables As Per Ayurveda](#)

[Samudra Fen – Cuttle Fish Bone Benefits, Research, Side Effects](#)

[5 effective Ayurvedic teas to relax and calm your anxious mind](#)

[GajaPippali – Scindapsus officinalis Uses, Research, Medicines, Side Effects](#)

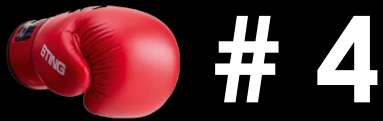
[Suffering from Anorexia? Ayurvedic treatment tips for the condition](#)

[Wheat Uses, Health Benefits, Side Effects: Complete Ayurveda Details](#)

[6 essential oils that help in skin rejuvenation](#)

[Wheat – Barley Chapati And Roti: Health Benefits, How To Make?](#)

[Essential Oils For Skin Health: Benefits, How To Use, Precautions](#)



Trick of putting upcoming project/product.

Example : LiveChat.io

“World’s first AI based Live Chat software in Indic language coming soon.”

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Example # 4




[Home](#) [About](#) [Product](#) [Team](#) [Contact](#)

World's first AI based Live Chat software in Indic language coming soon.

If you want to acquire this premium name for your brand, please contact at jay@domainkhan.com





5

“I am brokering” method.

- You can quote 4-5x of your desired price (negotiable)
- Either prospect will ask you a discount of 30-40%
- Or may contact the owner directly (That's you)
- Now you have an edge to play

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Example # 5

Buyer : Hey ! Are you willing to sell VOKM.com?

Me : Yes, I am brokering it. Please make an offer.

Buyer : Your asking price ?

Me : My client is looking for high 5 figure.

Buyer : That is too high. Are you kidding me ?

Me : I know, but this is desired by my client? You tell me your price, I will try to negotiate.

Buyer : I am looking for something around low four figure.

Me : Please tell me price range.

Buyer : \$1000-\$2000

Me : I will get back to you soon. But chances are less for this price range.

Next day ...

Me : I am afraid, my client is not willing to sell that name in your desired range.

Buyer : What price he is looking for ?

Me : \$4500 (non-negotiable)

After few minutes :

Buyer : Done. I will prefer Escrow.com



6

Pitch and refuse tactics



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Example # 6

Thanks for your email. We are building our upcoming account software around this domain. Presently, we dont have any plan to sell it.

If you have something solid plan in mind for acquisition, please share your mobile no. I would be happy to talk to you.

PS : Apology for addressing your name wrongly.

Regards

Jay Paudyal



Re : Domain Inquiry

Dear Walter,

Thank you for your inquiry regarding vokm.com. I am not willing to sell it but if you are really interested you can make an offer. A good offer might move the needle.

Regards

Jay Paudyal

Don't punch your face :

Not even appraisal worthy domains

Fitnessjunkie.org

Cityonmobile.com

Cryptokiss.net

Anytimeanytypehelp.com

Dontworryaboutluck.com

Cloudserverbitcoin.com

Freeastrologyhoroscopebydateofbirth.com

Example of better alternates :

Domain Names	Better Alternates
StoresMobile.com	MobileStore.com
FindLocation.com	LocationFinder.com
CleanYourCarpet.com	CarpetCleaners.com
CheapHotels.com	BudgetHotels.com
HotelIndia.com	IndianHotels.com
CarsOnRent.com	CarRentals.com
TravelPackages.com	HolidayPackages.com
BurgerOnCall.com	DialBurger.com / DialABurger.com
BestDiet.com	PerfectDiet.com
Deepak.com / Aishwin.com	Jay.com

10 Unintentionally booked Unsuitable Domain Names

Domain Names	Brand
Speedofart.com	Speed of Art
Swissbit.ch	Swiss Bit
Teacherstalking.org	Teachers Talking
Whorepresents.com	Who Represents
Therapistfinder.com	Therapist Finder
Mp3shits.com	MP3s Hits
Ladraper.com	La Drape
Oldmanshaven.com	Old Man's Haven
Itscrap.com	IT Scrap

Thank you



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Spy me on Facebook / Twitter / Linked IN

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